



SURG Cares Timeline

November 3rd, 2013 Special Olympics Sectional Bowling Competitions at AMF Bowlero Lanes

October 13th, 2013 Special Olympics Regional Bowling Competitions at AMF Bowlero Lanes

September 2013 SURG Cares donates a Sushi Rolling Experience at Umami Moto for the Ronald McDonald House Charities of Southeastern Wisconsin's 2013 Black Tie Gala

September 12th, 2013 Benefits of SURG Restaurant Group Fund for Children

Child-friendly room alleviates anxiety for kids facing cancer treatment

Story shared by Beth Strobbusch of Froedtert Hospital



Last year, at four years old, Erica was 100 miles from home, had surgery for a rare form of brain cancer, spent seven weeks in the hospital, and faced eight weeks (32 sessions) of radiation oncology therapy visits.

This brave now-five-year-old Neenah girl is the inspiration for a new child- and family-friendly waiting room* at Froedtert & the Medical College of Wisconsin's Clinical Cancer Center.

"Waiting for radiation treatment created lots of anxiety for Erica," says her mother.

Donors to the Froedtert Hospital Foundation made the new room possible. A vibrant environment with color-changing lights now offers books, toys, video

games and other amenities. Nearly \$35,000 was raised – some from foundations and vendors with much of it from Froedtert staff and physicians who felt compelled to support the project.

On September 10, Erica and her mom will see the new room for the first time when they return to Froedtert for a visit.

** While Froedtert is an adult hospital, we work collaboratively with Children's Hospital of Wisconsin to provide radiation oncology therapy for children with cancer.*

August 25th, 2013 3rd Annual SURG Block Party

Each year SURG selects a charity that benefits local youth, in an effort to raise awareness for each cause. In addition to money raised at the events raffle, SURG Cares will also be making a financial contribution to this year's charity, Sharp Literacy.



SHARP Literacy energizes urban school children to become confident, capable readers, writers and researchers, using the visual arts to engage young minds and reinforce learning. This year our raffle was able to raise over \$1,500 for SHARP Literacy.

July 2013 SURG Cares donates a Chef Table at Carnevor Steakhouse Moderne to the 5th Annual Mike Hughes Memorial Golf outing

Money raised at this event goes directly to the Mike Hughes Memorial Scholarship Fund.

July 13th, 2013 Special Olympics District Bocce Ball, Softball & Tee, and Tennis Competitions at Wick Field

June 2013 SURG Cares donates a Chef Table at Graffito to Chasing Chad Corp.

Chasing Chad Corp is a non-profit organization that raises funds to support brain tumor research and awareness in memory of our friend, Chad Bordwell, whose life was tragically cut short. The organization is also dedicated to carrying on Chad's goal of promoting healthy lifestyles by striving and achieving bold fitness goals.

May 19th 2013 SURG Restaurant Group Fund for Children and 8-Twelve MVP Bar & Grille Host Inaugural Benefit for the SURG Restaurant Group Fund for Children and the Froedert Hospital Foundation



Tickets are \$100.00 and can be purchased at <http://surgbenefitsfroedtert.eventbrite.com/>. The event includes complimentary food and beverages, grand prize give-aways, and the opportunity to meet MLB MVP Ryan Braun.

Grants from the fund will be used for the purchase of toys, videos, games and other needs for children in emergency rooms or waiting rooms at Froedtert. The fund also may be used to support the education of staff working with children at the hospital. The SURG Restaurant Group Fund is for all children touched by crisis – those who receive services including pediatric radiation oncology, or those waiting for news about loved ones in the hospital's family center.

May 13th, 2013 Special Olympics Partnership Kick-off

On May 13th Carnevor Steakhouse will host the Board of Directors Giving Dinner. Throughout the year SURG's employees will act as volunteers at 3 Special Olympic Tournaments.

The mission of Special Olympics Wisconsin is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with cognitive disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

SURG Cares is proud to partner with the Special Olympics of Wisconsin.

May 9th, 2013 KIDSHARE



The Harry & Rose Samson Family Jewish Community Center is hosting the Annual JCC Fundraising Event KIDSHARE 2013 - Thursday, May 9, 2013 • 6:00 PM in the Pfister Hotel, benefitting children's programming and camps at the JCC. SURG Restaurant Group donates product and services every year. Executive Pastry Chef Kurt Fogle representing Distil and Ryan Braun's Graffito, Executive Chef Jarvis Williams of Carnevor, Justin Carlisle of Umami Moto, and the SURG Cares team, offered expertly crafted appetizers and desserts throughout the ticketed event. Ticket sales at Kidshare contribute directly to after school programs, school transportation, and S.T.A.R.S., the JCC's year-round special needs program, available to families across the Greater Milwaukee Area.

MACC Fund Sponsorship

SURG cares is a proud supporter of Aaron Rodgers and has recently become a contributing sponsor to his charity, the MACC fund. Founded in 1976, Midwest Athletes Against Childhood Cancer, Inc. (the MACC Fund) is dedicated to funding childhood cancer and related blood disorder research.

March 2013 SURG Cares donates a Chef Table at Carnevor Steakhouse Moderne to WISH Night an annual gala benefiting Make-A-Wish Wisconsin

April 21st, 2013- SURG Executive Chefs Jarvis Williams, Justin Carlisle, Joe McCormick, Kurt Fogle and Andrew Miller participated in the Flavors of Wisconsin, an annual benefit for The American Liver Foundation



The executive chef's, in conjunction with our SURG Cares Team, and their general managers, produced a 5 course tasting menu for 20 guests each table was randomly assigned. Along with the help of 19 other local chefs', SURG Cares helped to raise over \$75,000 for the American Liver Foundation

April, 2013 SURG Cares Launches the SURG Restaurant Group Fund for Children in Partnership with the Froedtert Hospital Foundation

November 12th, 2012- 8-Twelve Benefit for the Children of the Azana Spa Victims



In response to the October 12th Azana Spa tragedy, SURG and its partners, Aaron Rodgers and Ryan Braun, sponsored the event to embrace and support the Brookfield community that had so warmly welcomed them. Tickets were \$100 per person and a silent auction was held. 100% of the money raised went to the children of the victims of the shooting.